



Something you should know about
Gammon Group

The Gammon Group is a Joliet-based full-service advertising agency providing results-oriented marketing, graphic design, and website development for clients in the Chicagoland area for nearly 30 years. They serve organizations from a diverse group of industry sectors from industrial, medical, educational, financial, governmental, retail, and non-profit agencies. The services provided by the Gammon Group have resulted in the success of many local businesses and organizations having a positive impact on the local economy.

The Workforce Investment Board of Will County provided funding to the Gammon Group, through its Employee Training Grant Program, that enabled two staff members to receive training.

This comprehensive training was conducted by highly respected experts and included the most powerful design programs in the industry. Gammon Group's Webmaster and Senior Graphic Designer participated in the training to ensure that they are well versed in the latest state-of-the art programs that make it possible to design and produce high-impact marketing materials. This allows the company to continue to stay ahead of the curve in the ever-changing communications industry.

The Employee Training Grant Program provides resources for employers to train currently employed workers in an effort to keep businesses and workers competitive. It addresses training needed to meet changing skill requirements caused by new technology, retooling, new product lines, and new organization structuring.

"As a growing firm in a competitive market, we don't have a huge training budget." states Dan Stefanich, President/CEO of the Gammon Group. "It is essential that we stay on the cutting edge of technology, and this grant program was incredibly beneficial by supplementing our training costs, keeping us where we need to be."



The Workforce Investment Board of Will County is excited to provide this unique training opportunity to the Gammon Group, and other companies that provide integral workforce opportunities to our community. For more information on the Workforce Investment Board's Employee Training Grant Program contact Mary Gajcak at 815-727-5679.



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